

Project Freight:

managing a multitude of shipments.

Sorting out the logistics of just a single shipment can be a serious challenge. When you have multiple shipments to arrange all at once, it may be time to call in a full team of experts.

Project freight services from a reliable freight service provider can take the stress out of managing product rollouts, seasonal shipments and other high-volume, time-critical deliveries.

When should shipments be treated as a project?

Three main factors determine whether you have a freight project on your hands.



Volume: If you're trying to ship out an entire warehouse, preparing for a product launch, shipping product displays to numerous stores or experiencing a sudden and unprecedented demand, a project freight team can help you manage it all.



Aggressive timeline: A large volume of shipments alone may not be enough to worry you if timelines are of no consequence. Unfortunately, that's rarely the case. When facing a large volume in a short amount of time, it's time to call in for extra manpower and expertise.

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Service level: Project freight often requires additional services that can add complexity. Retail delivery service is often a necessity for freight projects. And if your shipment is time-sensitive (e.g., a new product launch where inventory needs to hit store shelves at the same time), then warehousing services or scheduled delivery windows are essential.

Benefits of using a freight service provider.

Working with a freight service provider gives you access to a wealth of expertise, as well as time- and money-saving logistics and tracking technology. A team of experts stands ready to negotiate with carriers to find the best rates and services that work for your budget and schedule. Done well, their team will seamlessly integrate with your office to become an extension of your staff.

Project freight is often time sensitive.

When facing a freight project, you should always expect.

- A team built around your project: Responsible freight service providers pull together logistics experts, carrier specialists, carrier-side coordinators and numerous other analysts to provide the service and expertise needed to complete your project. Not only can the right team ensure you're shipping through reliable carriers, they can negotiate lower rates and ensure you're receiving the right shipping services.
- Close relationships with carriers:
 Managing a freight project requires
 intimate knowledge of how each
 carrier works, as well as a close
 working relationship to manage
 the project from start to finish.
- Scheduled delivery windows:
 Project freight is often timesensitive. New products need to be on shelves on the same day and product displays ready to greet customers the morning they're finally available.
 A late delivery can ruin a launch.
- A track record of successful seasonal shipping and product launches: A freight service provider's track record with seasonal shipping and product launches can be used as a gauge for assessing how they may handle a future freight project.



- Custom reporting: In addition to providing detailed tracking of each shipment, an experienced freight service provider should be able to provide custom reports built around what's important to your project.
- Automated Bill of Lading (BOL) creation: Creating
 individual BOLs for each shipment is a daunting task
 and even a small mistake can cause a significant delay.
 A freight service provider can automate the task and
 take the busywork (and potential for error) out of the
 equation.
- Retail delivery and other special services: Specialty services can make all the difference in how much effort you must expend on a project. Only work with a freight service provider who can offer the services your project needs to ensure successful completion.





An on-time delivery sets the stage for success.

About us:

Based in Kansas City, MO, Freightquote is a freight service provider that offers powerful yet easy-to-use online shipping tools, as well as a full-service team of highly responsive freight experts that deliver convenient, one-stop shopping for LTL, truckload and intermodal freight. Freightquote provides customers with streamlined and efficient capabilities to compare competitive rates from multiple contract carriers, book and track shipments and receive dedicated customer service. As a company of C.H. Robinson, Freightquote's stability and resources are strengthened by being part of one of the world's leading 3PLs.

